



PT. Matahari Putra Prima Tbk

## **PRESS RELEASE**

**For Immediate Release**

# **THE REOPENING OF HYPERMART G7 AT MANADO TOWN SQUARE AND SUN PLAZA MEDAN**

**Lippo Village, Tangerang  
Tuesday, May 24, 2016**

PT Matahari Putra Prima Tbk (MPPA), a multi-format modern retailer in Indonesia, which operates Hypermart, SmartClub, Foodmart, Boston Health & Beauty and FMX, further strengthen the presence and market leadership of Hypermart through the outlets reopening at Manado Town Square, North Sulawesi and Sun Plaza Medan, North Sumatra in an adjacent time. The opening of these outlets demonstrate MPPA's ability and commitment to provide the best modern retail services through Hypermart G7 in Indonesia.

The reopening of Hypermart G7 Manado Town Square strengthened MPPA's presence in eastern Indonesia, particularly in North Sulawesi. This store has a gross selling area of  $\pm 8,500$  m<sup>2</sup> and is equipped with various needs of modern households. On May 26, 2016, MPPA will also open Hypermart G7 and Boston outlet at Sun Plaza Medan. The reopening of Hypermart G7 Sun Plaza Medan are also strengthen MPPA position in western Indonesia, especially in North Sumatra with a gross selling area of  $\pm 7,238$  m<sup>2</sup>.

In addition, MPPA Director of Public Relations and Communications, Danny Kjongian stated, "Today we are proud to see MPPA has strengthen its Hypermart position in two important cities in Indonesia. With the reopening of these two outlets, we believe it will provide a positive impact to each of the regional's economy, as well as the best modern retail offering for the needs and lifestyle of modern consumers in Manado and Medan. "

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**Hypermart G7 Manado Town Square carries a wide range of Fashion line, including Children Wear**

### **About PT Matahari Putra Prima Tbk (MPPA)**

PT Matahari Putra Prima one of Indonesia largest retailers employs more than 13,000 associates who serve customers in 110 Hypermarkets (Hypermart), 23 Supermarkets (Foodmart Primo/Fresh), 50 Minimarket/ Convenience stores (FMX), 105 Health and Beauty format stores (Boston) and 1 Wholesale (SmartClub). As of 31 March 2016, MPPA operates 289 stores in 68 cities throughout Indonesia.

MPPA continues to receive both domestic and international acknowledgement with several awards such as: The Charter Award concerning the environmental standards from Ecolabel & Green Label Indonesia by the Ministry of Environment and Forestry of Republic of Indonesia, 2015 Indonesia WOW Brand by MarkPlus Inc, 2015 Top 50 Most Valuable Indonesian Brands by Millward Brown, 2015 Indonesia Best eMark Award by SWA & Telkom University, and 2015 Top 10 Retailers Certificate of Distinction by Retail Asia.