



PT. Matahari Putra Prima Tbk

## **PRESS RELEASE**

For Immediate Release

# **THE REOPENING OF HYPERMART G7 AT MALANG TOWN SQUARE EAST JAVA**

**Lippo Village, Tangerang  
Thursday, October 15, 2015**

PT Matahari Putra Prima Tbk (MPPA), a multi-format modern retailer in Indonesia, which operates Hypermart, Foodmart and Boston Health & Beauty, today has reopened Hypermart outlet in Malang Town Square (Matos) with the latest concepts of G7. The outlet has a selling area of 4,393 m<sup>2</sup> and new concept with more spacious layout, attractive and modern look.

Hypermart Matos is one of the pioneer of modern retail outlets in Malang city which opened back in 2005. This outlet was adapting the G3 concept before being renovated to the latest G7 concept. Fashion and Beauty center was renewed and expanded to fit the consumers' lifestyle which continues to grow, coupled with Ready to Eat area which offers a more diverse selection of foods. Bulk food is more complete with the modern concept display. Hypermart G7 also brings the concept of environmentally friendly by using LED technology.

Director of Public Relations & Communications MPPA, Danny Kojongian stated, "Today we reopened Hypermart Malang Town Square with the latest concept of G7 to offer modern retailing experience to our customers who lived in Malang and surrounding areas. The opening of Matos outlets strengthen the presence of MPPA Retail Group, and also defines MPPA's commitment to deliver the latest breakthrough grocery shopping experience across Indonesia."



# mppa

RETAIL GROUP

PT. Matahari Putra Prima Tbk



From left to right: Yohanes Setiyo, Regional Manager; Kioe Jung Hin, Associate Director Hypermart Java Operations; Mardi Puswahyu, Store Manager Hypermart Matos; and Gilles Pivon, Director of Hypermart



Enthusiastic customers on the reopening of Hypermart Matos





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### **About PT Matahari Putra Prima Tbk (MPPA)**

PT Matahari Putra Prima (MPPA) operates Hypermart, Foodmart and Boston Health & Beauty. Total 2014 Sales amounted to Rp 13,59 Trillion (audited), a growth of 14.1% from 2013. Net Income 2014 amounted to Rp 554,0 Billion, which grew 24.5% from Rp 444,9 Billion in 2013. Hypermart has the widest store network among hypermarket operators in more than 60 cities ranging from Tanjung Balai (Medan) to Jayapura (Papua).

MPPA continues to receive both domestic and international acknowledgement with several awards such as: 2014 Customer Satisfaction by Roy Morgan, 2014 Excellence Experience by Bisnis Indonesia & Carre CCSL, 2014 Top 500 Bronze Award by Retail Asia, 2014 Charta Peduli Indonesia by Dompot Dhuafa, 2014 Superbrand Indonesia by Superbrand, 2014 Best Senior Management IR Support & Most Improved Investor Relations by Alpha Southeast Asia, 2014 Most Admired Companies by Fortune Indonesia, and 2014 Most Admired Company by Warta Ekonomi.

