



PT. Matahari Putra Prima Tbk

PRESS RELEASE

For immediate release

FOODMART OPENS THE 32nd LOCATION Sun Plaza, Medan NORTH SUMATERA

Lippo Village, Tangerang

Thursday, August 28, 2014

PT. Matahari Putra Prima, Tbk ("**MPPA**") which operates Hypermart, Foodmart and Boston Health & Beauty, opened its 32nd Foodmart located in Sun Plaza, Medan. The opening ceremony was attended by the MPPA Board of Directors, employees, supplier's representatives and invited guests. The new Foodmart is a Foodmart Gourmet concept that has a shopping area of ±1,000m².

MPPA Director of Foodmart Operations, Emi Nuel, said " Foodmart Gourmet Sun Plaza, Medan is located in a very strategic location in the heart of business and shopping district of Medan, North Sumatera. Emi Nuel added Foodmart Gourmet has an array of fresh produce, vegetables and meats with a vast assortment of groceries catering to the middle to upper customers."

Store Manager, Hendra Susanto commented that he and his store team are ready to serve the customer who shops in Foodmart Gourmet Sun Plaza, Medan.

With the opening of the Foodmart Gourmet in Sun Plaza, Medan thus, MPPA has opened 3 Foodmart Gourmet in 2014 and currently operates 32 Foodmart as of today.

About Matahari Food Business

PT Matahari Putra Prima (MPPA) operates Hypermart, Foodmart and Boston Health & Beauty. Total 2013 Gross Sales amounted to Rp 12.6 Trillion (audited), a growth of 11.1% from 2012. Net Income 2013 amounted to Rp 445 Billion, which grew 85.8% from Rp 239 Billion in 2012. Hypermart has the widest store network among hypermarket operators in more than 60 cities ranging from Tanjung Balai (Medan) to Jayapura (Papua).

MPPA continues to receive both domestic and international acknowledgement with several awards such as:



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2013 Retail Asia – Gold Award, 2011-2014 Superbrand Indonesia, 2013 Best of The Best 50 Performing Companies by Forbes Indonesia, Top Brand Awards, 2013 and 2014 Indonesia Most Admired Companies by Warta Ekonomi, 2013 Excellent Service Experience Award and 2013 Customer Satisfaction Award by Roy Morgan.

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