



**PT. Matahari Putra Prima Tbk**

**PRESS RELEASE**

**For Immediate Release**

**107<sup>th</sup> HYPERMART OPENS AT  
BEKASI TRADE CENTER CITY,  
WEST JAVA**

**Lippo Village, Tangerang**

**Sunday, 28 December 2014**

PT. Matahari Putra Prima Tbk (MPPA), a modern multi-format retailer in Indonesia, which operates Hypermart, Foodmart and Boston Health & Beauty, opened its 107<sup>th</sup> Hypermart. The new Hypermart is located at Bekasi Trade Center City, a business center located in East Bekasi. This is the 5<sup>th</sup> Hypermart in Bekasi.

Also during the opening ceremony, collected customer infaq funds was presented to Dompot Dhuafa in the amount of Rp. 1,438,128,016. The donation had been collected during the period of 14<sup>th</sup> June to 31<sup>st</sup> August 2014. The presentation was made by the General Manager of Marketing Hypermart, Yoelius Gary Saputra to the Program Director of Dompot Dhuafa, Dr. Imam Rulyawan.

Danny Kojongian, Director of Communications and Public Relations stated, "The opening of the new Hypermart in Bekasi is in line with MPPA's expansion to address the changing needs of customers and provide an exciting new shopping experience."



**Customer infaq funds was presented to the Program Director of Dompot Dhuafa, Dr. Imam Rulyawan**



**Store visiting at Hypermart Bekasi Trade Center Fruits & Vegetable Section**



**PT. Matahari Putra Prima Tbk**

**About PT Matahari Putra Prima Tbk (MPPA)**

PT Matahari Putra Prima (MPPA) operates Hypermart, Foodmart and Boston Health & Beauty. Total 2013 Gross Sales amounted to Rp 12.6 Trillion (audited), a growth of 11.1% from 2012. Net Income 2013 amounted to Rp 445 Billion, which grew 85.8% from Rp 239 Billion in 2012. Hypermart has the widest store network among hypermarket operators in more than 60 cities ranging from Tanjung Balai (Medan) to Jayapura (Papua).

MPPA continues to receive both domestic and international acknowledgement with several awards such as: 2013 Retail Asia – Gold Award, 2011-2014 Superbrand Indonesia, 2013 Best of The Best 50 Performing Companies by Forbes Indonesia, Top Brand Awards, 2013 and 2014 Indonesia Most Admired Companies by Warta Ekonomi, 2013 Excellent Service Experience Award and 2013 Customer Satisfaction Award by Roy Morgan.

**For further information, please contact :**

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