



**PT. Matahari Putra Prima Tbk**

**PRESS RELEASE**

**For Immediate Release**

**HYPERMART WAS AWARDED IN  
CHARTA PEDULI INDONESIA 2014 FOR  
TOP CSR SOCIAL DEVELOPMENT PROGRAM**

**Lippo Village, Tangerang**

**Thursday, December 18, 2014**

PT. Matahari Putra Prima Tbk (MPPA), a modern multi-format retailer in Indonesia, announced its core business, Hypermart, was awarded in Charta Peduli Indonesia 2014 as a Top CSR Social Development Program for Category of Social Disaster organized by Dompot Dhuafa.

The award was given by Executive Director of Dompot Dhuafa, Yuli Pujihardi to Director of Communications & Public Relations MPPA, Danny Kojongian. The event was held in Jakarta on Wednesday (12/17/2014).

"MPPA is proud to receive the special award from Dompot Dhuafa. The award is a form of public appreciation of our commitment in terms of CSR (Corporate Social Responsibility). We will continue our efforts in various CSR programs that will be launched in 2015 and we are truly thankful for all the positive support", said Danny Kojongian.

In addition to Hypermart, 19 other companies that were also received recognition for their positive contributions in developing and empowering education, health and environment, as well as economy.



**PT. Matahari Putra Prima Tbk**



**Danny Kojongian Receives Top CSR Social Development Program  
By Executive Director of Dompet Dhuafa, Yuli Pujihardi**

#### **About PT Matahari Putra Prima Tbk (MPPA)**

PT Matahari Putra Prima (MPPA) operates Hypermart, Foodmart and Boston Health & Beauty. Total 2013 Gross Sales amounted to Rp 12.6 Trillion (audited), a growth of 11.1% from 2012. Net Income 2013 amounted to Rp 445 Billion, which grew 85.8% from Rp 239 Billion in 2012. Hypermart has the widest store network among hypermarket operators in more than 60 cities ranging from Tanjung Balai (Medan) to Jayapura (Papua).

MPPA continues to receive both domestic and international acknowledgement with several awards such as: 2013 Retail Asia – Gold Award, 2011-2014 Superbrand Indonesia, 2013 Best of The Best 50 Performing Companies by Forbes Indonesia, Top Brand Awards, 2013 and 2014 Indonesia Most Admired Companies by Warta Ekonomi, 2013 Excellent Service Experience Award and 2013 Customer Satisfaction Award by Roy Morgan.

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