



PT. Matahari Putra Prima Tbk

PRESS RELEASE

For Immediate Release

THE REOPENING OF HYPERMART G7 AT AYANI MEGAMALL PONTIANAK AND NAGOYA HILL BATAM

**Lippo Village, Tangerang
Wednesday, October 12, 2016**

PT Matahari Putra Prima Tbk (mppa), a multi-format modern retailer in Indonesia, which operates hypermart, SmartClub, foodmart, boston Health & Beauty and fmx, further strengthen the presence and market leadership of hypermart through the outlets reopening at Ayani Megamall, West Kalimantan and Nagoya Hill Batam, Riau Islands.

hypermart Nagoya Hills Batam becomes the 2nd G7 store format in Batam, while Mega Mall Pontianak becomes the first G7 concept in Pontianak and West Kalimantan. Both hypermart G7 at Pontianak and Nagoya Batam have a gross selling area of ± 8,500 m². The hypermart G7 format provides brighter, more friendly, complete SKU, and top notch retail concept for the customers. The Company believes by converting its hypermart format to G7 which started back in 2014, will boost MPPA's sales upward.

mppa's Director of Public Relations and Communications, Danny Kojongian stated, "Both Pontianak and Batam have the potential to grow in the future. The reopening of these outlets demonstrates mppa's commitment to provide the best modern retail services through hypermart G7 in Indonesia. We are proud to see mppa has strengthen its hypermart position in these two important secondary cities in Indonesia," he added.

For further information, please contact:

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The opening ceremony at hypermart Ayani Megamall, Pontianak was attended by hypermart's management team and local government members (5/10/2016)



Decorated brownies which symbolized the well-known Balerang Bridge at hypermart Nagoya Hill, Batam become the center of attraction on the opening day (12/10/2016)



About PT Matahari Putra Prima Tbk (mppa)

PT Matahari Putra Prima one of Indonesia largest retailers employs more than 13,000 associates who serve customers in 112 Hypermarkets (hypermart), 25 Supermarkets (foodmart PRIMO/Fresh), 52 Minimarket/Convenience stores (fmx), 106 Health and Beauty format stores (boston) and 2 Wholesale (SmartClub). As of 30 June 2016, MPPA operates 297 stores in 68 cities throughout Indonesia.

MPPA continues to receive both domestic and international acknowledgement with several awards such as: 2016 SWA 100: Indonesia's Best Wealth Creator, 2016 Brandz™ Top 50 Most Valuable Indonesia Brands by Millward Brown & WPP, The Charter Award concerning the environmental standards from Ecolabel & Green Label Indonesia by the Ministry of Environment and Forestry of Republic of Indonesia, 2015 Indonesia WOW Brand by MarkPlus Inc, 2015 Top 50 Most Valuable Indonesian Brands by Millward Brown, 2015 Indonesia Best eMark Award by SWA & Telkom University, and 2015 Top 10 Retailers Certificate of Distinction by Retail Asia.

