



PT. Matahari Putra Prima Tbk

PRESS RELEASE

For Immediate Release

**110th HYPERMART OPENS
AT TANJUNG UNCANG, BATAM
RIAU ISLANDS PROVINCE**

Lippo Village, Tangerang

Wednesday, April 8, 2015

PT. Matahari Putra Prima Tbk (MPPA), a multi-format modern retailer in Indonesia, which operates Hypermart, Foodmart and Boston Health & Beauty, today inaugurated the 110th Hypermart in Tanjung Uncang, Batam. This new store has an area of ± 6174 m² with a variety of high quality household goods and has become the 3rd Hypermart in Batam.

The opening ceremony was attended by Director of Hypermart Operations, Gilles Pivon, Corporate Secretary, Director of Communications and Public Relations MPPA, Danny Kojongian, VP Operational Hypermart, Anto Suwartono, government representatives, supplier representatives, as well as invited guests.

According to Danny Kojongian, "With an adequate infrastructure, Batam city has become the destination for investors. This new Hypermart strategically strengthens the presence of Hypermart in Batam. Two previous Hypermart stores are located in downtown while this new outlet is located in south of Batam which has a huge potential in the future."

"In addition, Hypermart Tanjung Uncang has also adopted some of the latest features of Hypermart G7 concept which is expected to strengthen Hypermart as a hypermarket retailer, with a focus on modern concept, with a convenience shopping environment and excellent service to customers in Batam and surroundings," he continued.

Store Manager of Hypermart Tanjung Uncang, Thomas Sinaga said "Our team is excited to provide service and the best deals for customers with the opening of the Hypermart Tanjung Uncang in Batam. We believe that Hypermart Tanjung Uncang outlet will give a new color on the hypermarket concept for the customers and emphasize the existence of Hypermart in Batam."



PT. Matahari Putra Prima Tbk



Overflowing Customers at Hypermart Tanjung Uncang



Bulk Food Section



PT. Matahari Putra Prima Tbk

About PT Matahari Putra Prima Tbk (MPPA)

PT Matahari Putra Prima (MPPA) operates Hypermart, Foodmart and Boston Health & Beauty. Total 2014 Sales amounted to Rp 13,59 Trillion (audited), a growth of 14.1% from 2013. Net Income 2014 amounted to Rp 554 Billion, which grew 24.5% from Rp 444,9 Billion in 2013. Hypermart has the widest store network among hypermarket operators in more than 60 cities ranging from Tanjung Balai (Medan) to Jayapura (Papua).

MPPA continues to receive both domestic and international acknowledgement with several awards such as: 2014 Customer Satisfaction by Roy Morgan, 2014 Excellence Experience by Bisnis Indonesia & Carre CCSL, 2014 Top 500 Bronze Award by Retail Asia, 2014 Charta Peduli Indonesia by Dompot Dhuafa, 2014 Superbrand Indonesia by Superbrand, 2014 Best Senior Management IR Support & Most Improved Investor Relations by Alpha Southeast Asia, 2014 Most Admired Companies by Fortune Indonesia, and 2014 Most Admired Company by Warta Ekonomi.

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