



**PT. Matahari Putra Prima Tbk**

**PRESS RELEASE**

**For Immediate Release**

**108<sup>th</sup> HYPERMART OPENS  
AT SINGKAWANG GRAND MALL  
WEST KALIMANTAN**

**Lippo Village, Tangerang**

**Wednesday, January 21, 2015**

PT. Matahari Putra Prima Tbk (MPPA), a leading modern multi-format retailer in Indonesia, operator of Hypermart, Foodmart and Boston Health & Beauty, inaugurated the 108<sup>th</sup> of Hypermart which located in Singkawang Grand Mall, one of the most comprehensive shopping center in Singkawang which also became the 10th Hypermart in Kalimantan (Borneo).

The opening ceremony was attended by MPPA Retail management team, the Mayor of Singkawang, Awang Ishak, local government representatives, suppliers, as well as invited guests.

The opening of Singkawang Hypermart is the first outlet opened in 2015, which is part of new store expansion plans during this year. It also reflects the Company's commitment and focus on modern retail services in a variety of fast-growing regions in the area of West Kalimantan.

According to Danny Kojongian, Director of Public Relations & Communications MPPA Retail, "The presence of Hypermart in Singkawang area is a part of our business expansion plan in 2015. The store expected to contribute positively to the economy in Singkawang and surrounding areas, as well as to support and become a part of the modern lifestyle locals."

Store Manager, Iwan Ananda expressed that his team is ready to provide the best service to meet the needs of consumers in Singkawang through quality products with attractive promotions and affordable prices.



**SINGKAWANG TRADITIONAL DANCE**



**THE VIP GUESTS**



## **PT. Matahari Putra Prima Tbk**

### **About PT Matahari Putra Prima Tbk (MPPA)**

PT Matahari Putra Prima (MPPA) operates Hypermart, Foodmart and Boston Health & Beauty. Total 2013 Gross Sales amounted to Rp 12.6 Trillion (audited), a growth of 11.1% from 2012. Net Income 2013 amounted to Rp 445 Billion, which grew 85.8% from Rp 239 Billion in 2012. Hypermart has the widest store network among hypermarket operators in more than 60 cities ranging from Tanjung Balai (Medan) to Jayapura (Papua).

MPPA continues to receive both domestic and international acknowledgement with several awards such as: 2013 Retail Asia – Gold Award, 2011-2014 Superbrand Indonesia, 2013 Best of The Best 50 Performing Companies by Forbes Indonesia, Top Brand Awards, 2013 and 2014 Indonesia Most Admired Companies by Warta Ekonomi, 2013 Excellent Service Experience Award and 2013 Customer Satisfaction Award by Roy Morgan.

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