



PT. Matahari Putra Prima Tbk

PRESS RELEASE

For Immediate Release

MPPA EXPANDS HYPERMART AND BOSTON AT LIPPO OKH MALL JAMBI

**Lippo Village, Tangerang
Thursday, May 12, 2016**

PT Matahari Putra Prima Tbk (MPPA), a multi-format modern retailer in Indonesia, which operates Hypermart, SmartClub, Foodmart, Boston Health & Beauty and FMX, continues to spread its expansion footprint in 2016 despite the weak market condition and the Company's institutionalization process. MPPA keeps continuing to execute and deliver its expansion strategy throughout the country with a series of new store openings across its business formats.

Hypermart OKH Jambi is the 3rd Hypermart store in Jambi Province. The store has adopted the latest G7 concept with gross selling area of $\pm 5,600$ m². In addition to Hypermart's opening, MPPA also opened its new Boston Health & Beauty outlet.

Director of Communications and Public Relations MPPA, Danny Kojongian stated "We are delighted to be able to open our Hypermart G7 and Boston stores today at Lippo OKH Jambi Mall, which is the new landmark within the city of Jambi. This demonstrates MPPA's commitment for a continuing nationwide expansion strategy of our modern retail business formats despite the weak market environment. We would ensure that our quality product assortments and unparalleled retail services would bring a positive impact of modern retail offerings in Jambi."

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About PT Matahari Putra Prima Tbk (MPPA)

PT Matahari Putra Prima one of Indonesia largest retailers employs more than 13,000 associates who serve customers in 110 Hypermarkets (Hypermart), 23 Supermarkets (Foodmart Primo/Fresh), 50 Minimarket/ Convenience stores (FMX), 105 Health and Beauty format stores (Boston) and 1 Wholesale (SmartClub). As of 31 March 2016, MPPA operates 289 stores in 68 cities throughout Indonesia.

MPPA continues to receive both domestic and international acknowledgement with several awards such as: The Charter Award concerning the environmental standards from Ecolabel & Green Label Indonesia by the Ministry of Environment and Forestry of Republic of Indonesia, 2015 Indonesia WOW Brand by MarkPlus Inc, 2015 Top 50 Most Valuable Indonesian Brands by Millward Brown, 2015 Indonesia Best eMark Award by SWA & Telkom University, and 2015 Top 10 Retailers Certificate of Distinction by Retail Asia.