



PT. Matahari Putra Prima Tbk

PRESS RELEASE

For immediate release

MPPA Awarded "Best Senior Management Investor Relations Support & Most Improved Investor Relations Award" from Alpha Southeast Asia

Lippo Village, Tangerang

Tuesday, August 26, 2014

PT. Matahari Putra Prima, Tbk ("MPPA") was awarded the "Best Senior Management Investor Relations Support & Most Improved Investor Relations" from Alpha Southeast Asia. The award was presented at the Mandarin Oriental in Jakarta by Publisher & CEO of Alpha Southeast Asia, Siddiq Bazarwala, to the Chief of Investor Relations & Communications for MPPA, Danny Crayton. This award was held in 5 Southeast Asia countries, such as; Indonesia, Malaysia, Singapore, Thailand and Philippines

Alpha Southeast Asia conducted the annual poll for four (4) consecutive years to find the best companies in five categories: Most Organized Investor Relations; Best Senior Management Investor Relations Support; Strongest Adherence to Corporate Governance; Most Consistent Dividend Policy; Best Strategic CSR. In addition, Alpha Southeast Asia also chose the winners in each country for the following categories: Most Improved Investor Relations; Best CFO and Best Annual Report.

The winner of this award was based on the poll that was completed by 477 investors, pension funds, hedge funds, brokers and analysts who have an investment interest in the region.

Chief of Investor Relations and Communications for MPPA, Danny Crayton said, "the award is a form of appreciation for the hard work that has been done by MPPA management to establish and maintain good relationships with domestic and foreign investors as well as financial sector stakeholders who have interest either directly or indirectly with MPPA."



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About Matahari Food Business

PT Matahari Putra Prima (MPPA) operates Hypermart, Foodmart and Boston Health & Beauty. Total 2013 Gross Sales amounted to Rp 12.6 Trillion (audited), a growth of 11.1% from 2012. Net Income 2013 amounted to Rp 445 Billion, which grew 85.8% from Rp 239 Billion in 2012. Hypermart has the widest store network among hypermarket operators in more than 60 cities ranging from Tanjung Balai (Medan) to Jayapura (Papua).

MPPA continues to receive both domestic and international acknowledgement with several awards such as:

2013 Retail Asia – Gold Award, 2011-2014 Superbrand Indonesia, 2013 Best of The Best 50 Performing Companies by Forbes Indonesia, Top Brand Awards, 2013 and 2014 Indonesia Most Admired Companies by Warta Ekonomi, 2013 Excellent Service Experience Award and 2013 Customer Satisfaction Award by Roy Morgan.

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