



PT. Matahari Putra Prima Tbk

## PRESS RELEASE

For Immediate Release

# MPPA RECEIVES “INDONESIA GCG AWARD II-2016 RETAIL CATEGORY” AND “INDONESIA MOST ADMIRERD CEO 2016 FOR RETAIL”

Lippo Village, Tangerang  
Thursday, December 9, 2016

PT Matahari Putra Prima Tbk (MPPA), a multi-format modern retailer in Indonesia, which operates Hypermart, SmartClub, Foodmart, Boston Health & Beauty and FMX today proudly announced that MPPA has received two prestigious awards: the **Indonesia GCG Award II-2016 Retail Category** and **Indonesia Most Admired CEO 2016 for Retail**.

The Indonesia GCG Award II-2016 was organized by Economic Review publication in cooperation with IPMI International Business School, Indonesia Asia Institute and Sinergi Daya Prima thru the conducting of extensive reviews of the participants' good governance conducts in various aspects to-date. MPPA was honored to receive this prestigious recognition for the Retail Category during the award ceremony which was celebrated on December 6, 2016 in Jakarta.

Additionally, MPPA is honored to receive the prestigious Indonesia Most Admired CEO 2016 for Retail Category Award as a positive recognition of MPPA's current CEO, Mr Noel Trinder, for his strong leadership, and motivation with clear business strategy and execution which led MPPA's retail business to become the prominent retail player in Indonesia. This awarding program is conducted by Warta Ekonomi, a leading economic magazine, to value CEO's across Indonesian corporates for strong leadership in fulfillment of the interests of its stakeholders, as well as inspiration and motivation for each respective company's workforce for better future achievements. The award ceremony was celebrated on December 7, 2016 in Jakarta.

Noel Trinder, CEO of MPPA, commented, “We are delighted and honored to receive these two prestigious awards. These recognitions strongly motivate us even more to deliver our best performance in 2017 and beyond. All aspects of good governance within our Company will continue to be strengthened in accordance with the main principles of Good Corporate Governance. I also humbly accept the CEO Award, which certainly strengthens my motivation to lead MPPA's businesses in achieving even higher standards going forward.”





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**About PT Matahari Putra Prima Tbk (MPPA)**

PT Matahari Putra Prima, one of Indonesia's largest retailers, employs more than 13,000 associates who serve customers in 112 Hypermarkets (Hypermart), 25 Supermarkets (Foodmart Primo/Fresh), 49 Minimarket/ Convenience stores (FMX), 106 Health and Beauty format stores (Boston) and 2 Wholesale outlets (SmartClub). As of 30 September 2016, MPPA operates 294 stores in 68 cities throughout Indonesia.

MPPA continues to receive both domestic and international acknowledgement with several awards such as: Indonesia GCG Award II-2016 (Retail), Indonesia Most Admired CEO 2016 (Retail), Anugerah Indonesia TBK Company -III- 2016 (APTI-III-2016) - Top 150 Best Public Listed Companies in Indonesia, 2016 SWA 100: Indonesia's Best Wealth Creator, 2016 Brandz™ Top 50 Most Valuable Indonesia Brands by Millward Brown & WPP, The Charter Award concerning the environmental standards from Ecolabel & Green Label Indonesia by the Ministry of Environment and Forestry of Republic of Indonesia, 2015 Indonesia WOW Brand by MarkPlus Inc, 2015 Top 50 Most Valuable Indonesian Brands by Millward Brown, 2015 Indonesia Best eMark Award by SWA & Telkom University, and 2015 Top 10 Retailers Certificate of Distinction by Retail Asia.

