



PT. Matahari Putra Prima Tbk

## **PRESS RELEASE**

**For Immediate Release**

# **MPPA OPENS SMARTCLUB AT GTC MALL MAKASSAR SOUTH SULAWESI**

**Lippo Village, Tangerang  
Thursday, May 26, 2016**

PT Matahari Putra Prima Tbk (MPPA), a multi-format modern retailer in Indonesia, which operates Hypermart, SmartClub, Foodmart, Boston Health & Beauty and FMX, today opened the second outlet of wholesale concept, SmartClub, at GTC Mall Makassar, South Sulawesi, while the first outlet is located at Metropolis Town Square, Tangerang.

The outlet which has a gross selling area of ± 8,130 m<sup>2</sup> is presented to assist business partners including HORECA (Hotels, Restaurants, and Catering) to fulfil various needs in the operation of their business.

At SmartClub, the customers were always the bosses. This outlet helps business members by supplying their needs in restaurants, offices, and others. SmartClub has new ways to excite the members by providing a credit facilities for SMEs, Food Solution Center, delivery services, online shopping, and a long operation hour.

Director of Wholesale Operations, Emi Nuel stated "SmartClub is expected to be the best choice of modern wholesale centers in Indonesia as well as being a leader in the Wholesale business category with a strong and large market share."

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## About PT Matahari Putra Prima Tbk (MPPA)

PT Matahari Putra Prima one of Indonesia largest retailers employs more than 13,000 associates who serve customers in 110 Hypermarkets (Hypermart), 23 Supermarkets (Foodmart Primo/Fresh), 50 Minimarket/ Convenience stores (FMX), 105 Health and Beauty format stores (Boston) and 1 Wholesale (SmartClub). As of 31 March 2016, MPPA operates 289 stores in 68 cities throughout Indonesia.

MPPA continues to receive both domestic and international acknowledgement with several awards such as: The Charter Award concerning the environmental standards from Ecolabel & Green Label Indonesia by the Ministry of Environment and Forestry of Republic of Indonesia, 2015 Indonesia WOW Brand by MarkPlus Inc, 2015 Top 50 Most Valuable Indonesian Brands by Millward Brown, 2015 Indonesia Best eMark Award by SWA & Telkom University, and 2015 Top 10 Retailers Certificate of Distinction by Retail Asia.