



PT. Matahari Putra Prima Tbk

PRESS RELEASE

For Immediate Release

MPPA OPENS HYPERMART (G7) AT TANJUNG PINANG CITY CENTER RIAU ISLANDS

**Lippo Village, Tangerang
Monday, June 6, 2016**

PT Matahari Putra Prima Tbk (MPPA), a multi-format modern retailer in Indonesia, which operates Hypermart, SmartClub, Foodmart, Boston Health & Beauty and FMX, today opens new Hypermart outlet under the latest G7 concept and Boston Regular at Tanjung Pinang City Center, Riau Islands. This is the 5th Hypermart outlet located in Riau.

The opening of Hypermart G7 is to further strengthen the market leadership of Hypermart throughout Indonesia. With the latest G7 concept, this Hypermart store is expected to be a main shopping destination for daily and monthly needs that offers comfort and leading-edge services to customers in Tanjung Pinang area. Hypermart G7 comes with wider hallways to provide better navigation for customers, as well as larger Fresh area. Fashion and Beauty center are also upgraded and expanded to fit the evolving consumers' lifestyles.

The opening of Hypermart Tanjung Pinang City Center demonstrates MPPA's commitment to provide the best modern retail services through its hypermarket chain, especially in the western part of Indonesia. On the same day, MPPA also reopened the latest Boston concept at St. Moritz Puri Indah, Jakarta.

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About PT Matahari Putra Prima Tbk (MPPA)

PT Matahari Putra Prima one of Indonesia largest retailers employs more than 13,000 associates who serve customers in 110 Hypermarkets (Hypermart), 23 Supermarkets (Foodmart Primo/Fresh), 50 Minimarket/ Convenience stores (FMX), 105 Health and Beauty format stores (Boston) and 1 Wholesale (SmartClub). As of 31 March 2016, MPPA operates 289 stores in 68 cities throughout Indonesia.

MPPA continues to receive both domestic and international acknowledgement with several awards such as: The Charter Award concerning the environmental standards from Ecolabel & Green Label Indonesia by the Ministry of Environment and Forestry of Republic of Indonesia, 2015 Indonesia WOW Brand by MarkPlus Inc, 2015 Top 50 Most Valuable Indonesian Brands by Millward Brown, 2015 Indonesia Best eMark Award by SWA & Telkom University, and 2015 Top 10 Retailers Certificate of Distinction by Retail Asia.

