

PRESS RELEASE

For Immediate Release

MPPA RETAIL SUBSCRIBED ITS SHARE RIGHTS OPTION FOR 5% OWNERSHIP AT MATAHARIMALL.COM

**Lippo Village, Tangerang
Friday, February 5, 2016**

PT Matahari Putra Prima Tbk (MPPA), a multi-format modern retailer in Indonesia, which operates Hypermart, Smartclub, Foodmart, Boston and FMX, today announced that it had subscribed its share rights option to acquire 4,818,597 additional shares at Rp 12,065 per share of MatahariMall.com on January 29, 2016. The transaction was valued at Rp 58 billion and leads MPPA to a 5.0% ownership stake in MatahariMall.com, a fast-growing online e-commerce marketplace in Indonesia.

MPPA views e-commerce as a significant opportunity to expand the business network of the Company throughout Indonesia as a retail brand and believes that this transaction is made as a foundation for a strategic long-term relationship with MatahariMall.

The investment and partnership with MatahariMall is a new opportunity to foster O2O e-commerce components that should result in significant sales increases for MPPA in the future. The relationship will improve MPPA's position as the leading multi-format modern retailer in Indonesia, as well as contribute to a sound financial outlook going forward. MPPA takes advantage of this opportunity to invest in the initial stage at a preferable price for future growth, as well as to secure a new opportunity to display and market the Company's exclusive brand throughout Indonesia via e-commerce.



PT. Matahari Putra Prima Tbk

For further information, please contact:

*Phoa Marchea Trenggono,
Investor Relations & Communications Officer
marchea.phoa@mppa.co.in*

*Danny Kjongian,
Director of Public Relations & Communications
danny.kjongian@hypermart.co.id*

About PT Matahari Putra Prima Tbk (MPPA)

PT Matahari Putra Prima (MPPA) operates Hypermart, SmartClub, Foodmart, Boston Health & Beauty and FMX. MPPA is a modern retailer in Indonesia with the widest store network among hypermarket retailers in more than 60 cities ranging from Tanjung Balai (Medan) to Jayapura (Papua).

MPPA continues to receive both domestic and international acknowledgement with several awards such as: the Charter Award concerning the environmental standards of Ecolabel and Green Label Indonesia by the Ministry of Environment and Forestry of the Republic of Indonesia, TOP 50 Most Valuable Indonesian Brands 2015 by Millward Brown, Top 20 Indonesia Best eMark Award 2015 by SWA & Telkom University, Bronze Champion of Indonesia WOW Brand 2015 by MarkPlus Inc. and Top 10 Retailer by Retail Asia Pacific.

