



PT. Matahari Putra Prima Tbk

PRESS RELEASE

For Immediate Release

INCIDENT AT HYPERMART MATARAM, LOMBOK WEST NUSA TENGGARA PROVINCE

**Lippo Village, Tangerang, Indonesia
August 2, 2015**

PT Matahari Putra Prima Tbk reported the Hypermart store located at Central Plaza Mataram, Lombok was damaged by fire earlier this morning prior to opening. An investigation by the government authorities has been opened into the cause of the fire. There were no casualties in the accident, except for the loss of the business. The store is covered by insurance.

Hypermart Central Plaza Mataram, opened on 27 July 2013 and had a gross area of ±7,440m² and is a standalone store located at Jl. A.A Gde Ngurah, Kec. Mataram, West Nusa Tenggara. MPPA is estimating the losses and is in coordination with local authorities to determine the cause of the fire.

Overall, the nationwide Hypermart operation remains unaffected by the incident and all of the customers within the affected area will be re-directed to the Hypermart at Epicentrum Mall, Lombok, which recently opened and approximately 8 minutes away from the location.

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About PT Matahari Putra Prima Tbk (MPPA)

As of 31 December 2014, MPPA operated 267 stores (107 Hypermart, 58 Foodmart and 102 Boston Health & Beauty) in 67 cities across Indonesia. The Company continued the aggressive expansion and opened a total of 45 new stores in 2014, (8 Hypermart, 28 Foodmart and 6 Boston Health & Beauty).





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MPPA continues to receive both domestic and international acknowledgement with several awards such as: 2014 Customer Satisfaction by Roy Morgan, 2014 Excellence Experience by Bisnis Indonesia & Carre CCSL, 2014 Top 500 Bronze Award by Retail Asia, 2014 Charta Peduli Indonesia by Dompot Dhuafa, 2014 Superbrand Indonesia by Superbrand, 2014 Best Senior Management IR Support & Most Improved Investor Relations by Alpha Southeast Asia, 2014 Most Admired Companies by Fortune Indonesia, and 2014 Most Admired Company by Warta Ekonomi.

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Certain statements in this release are or may be forward-looking statements. These statements typically contain words such as "will", "expects" and "anticipates" and words of similar import. By their nature, forward looking statements involve a number of risks and uncertainties that could cause actual events or results to differ materially from those described in this release. Factors that could cause actual results to differ include, but are not limited to, economic, social and political conditions in Indonesia; the state of the property industry in Indonesia; prevailing market conditions; increases in regulatory burdens in Indonesia, including environmental regulations and compliance costs; fluctuations in foreign currency exchange rates; interest rate trends, cost of capital and capital availability; the anticipated demand and selling prices for our developments and related capital expenditures and investments; the cost of construction; availability of real estate property; competition from other companies and venues; shifts in customer demands; changes in operation expenses, including employee wages, benefits and training, governmental and public policy changes; our ability to be and remain competitive; our financial condition, business strategy as well as the plans and objectives of our management for future operations; generation of future receivables; and environmental compliance and remediation. Should one or more of these uncertainties or risks, among others, materialize; actual results may vary materially from those estimated, anticipated or projected. Specifically, but without limitation, capital costs could increase, projects could be delayed and anticipated improvements in production, capacity or performance might not be fully realized. Although we believe that the expectations of our management as reflected by such forward-looking statements are reasonable based on information currently available to us, no assurances can be given that such expectations will prove to have been correct. You should not unduly rely on such statements. In any event, these statements speak only as of the date hereof, and we undertake no obligation to update or revise any of them, whether as a result of new information, future events or otherwise.

