

PRESS RELEASE

MPPA ANNOUNCES COOPERATION WITH SAMUDERA INDONESIA FOR STRONGER INTER-ISLAND LOGISTICS

Tangerang, November 14, 2022 – PT Matahari Putra Prima Tbk (“MPPA”) is pleased to announce a cooperation with PT Samudera Logistics Services (“SLS”), a subsidiary of PT Samudera Indonesia Tbk for a stronger inter-island logistics framework.

The cooperation aligns the strengths and resources of MPPA, the leading Indonesia FMCG retail group operating multiple Hypermart, Hyfresh, Primo & Foodmart stores, and Samudera Indonesia, the leading Indonesia logistics and warehouse service provider, to engage and overcome challenges in the broader distribution of FMCG products across Indonesia. It aims for efficient and reliable supply chain to the outer islands enabling us to achieve high service level bringing good availability of products in front of customers.

Wim Maris, *CEO of MPPA*, commented, “We are pleased to announce this cooperation. Logistics plays a pivotal role in the retail industry, including MPPA, to ensure timely yet effective and efficient distribution of products in Indonesia. We strongly recommend our vendors to use these existing lines of service so they can benefit from this advantage as well. We also wish this cooperation would provide many benefits to stakeholders, particularly our customers to whom we are committed to providing the best values and services.”

“This Cooperation will enable us to achieve Supply Chain efficiencies by increasing the speed of distribution to the market through shared distribution networks and synchronized supply chains from major suppliers,” stated **Fairis Aidid**, President Director of PT Samudera Logistics Services.

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About PT Samudera Logistics Services

PT Samudera Logistics Services is a subsidiary of PT Samudera Indonesia Tbk, which provides warehousing and distribution services, especially for the Fast-Moving Consumer Goods (FMCG) and pharmaceutical sector. PT Samudera Logistics Services also act as a third-party logistics by providing multi-mode transportation services, supply chain management, and other value-added services for its customers.

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