

MPPA ANNOUNCES LATEST COLLABORATION WITH TOKOPEDIA TO STRENGTHEN ITS OMNI CHANNEL AS THE LARGEST FOOD RETAIL COMPANY AT ONLINE PLATFORMS IN INDONESIA

Tangerang, December 10, 2020 – PT. Matahari Putra Prima Tbk (“Company/MPPA”), today proudly announces its latest collaboration with Tokopedia, a technology company with the leading marketplace in Indonesia. This new collaboration is to bring more complete food and household products into Tokopedia’s platform with its more than 100 million monthly active users in the midst of Covid-19 situation and puts MPPA into a strong partnership to strengthen the Company’s O2O omni-channel as the largest food retail company at online platforms in Indonesia.

The new partnership enables MPPA to put Hypermart, Foodmart, Primo and Hyfresh virtual stores into Tokopedia in order to provide more access and convenience for valued customers to shop greater assortments of quality fresh products and household items currently available on the platform, whilst it also enhances MPPA’s organic online offerings from its Chat & Shop by WhatsApp and Hypermart Online e-commerce. Starting today, 23 stores in Greater Jakarta are ready to support this collaboration while MPPA will add more stores nationally into the platform throughout the period of 2020 and 2021.

With MPPA virtual stores at Tokopedia, customers now will have more choices and assortments in purchasing fresh products, grocery, household needs at the convenience of Tokopedia popular online application, which is also supported by its large fleet of delivery options and secured online payment choices. MPPA also assures the same product quality, prices and promotions being offered at the Company’s physical stores, Chat & Shop & Hypermart Online. Commemorating the launch of this collaboration, online consumers can enjoy 10% discounts for all items (certain term & condition applies) and free delivery up to 10KM with minimum purchase of Rp 50,000 at Hypermart Official Stores starting Dec 11 until end of year 2020.

This latest launch is part of the MPPA’s good governance in order to ensure a safe shopping practices and to support customers to *Social & Physical Distancing* while still be able to purchase their household needs. Safety and security of our customers is always our top commitment in bringing MPPA’s best retail offerings.

Nuraini Razak, VP of Corporate Communications, Tokopedia, said, “With an aligned vision to make it easier for Indonesians in fulfilling their daily needs through technology, we are very excited to be able to collaborate with MPPA. Tokopedia is continuously striving to be **#SelaluAdaSelaluBisa (#AlwaysPresentAlwaysAble)** to help our customers in fulfilling their needs and creating their opportunities, through collaborations, especially with our strategic partner such as MPPA.”

MPPA continues to strengthen its online business offerings as a strategic O2O with its offline stores as a new strategic direction moving into 2021 and beyond. Amid Covid-19 situation, in the last several months MPPA has been raising the bar in strengthening its own Hypermart Online e-commerce and Chat & Shop which now cover all 103 stores nationwide. Additionally, MPPA also collaborates with

other leading marketplace and on-demand daily essential delivery services with 35 and 97 active online stores, respectively. Moving forward, MPPA will add more online stores to participate in these existing collaborations and develop more new collaborations with other leading marketplace operators in Indonesia.

MPPA continues its commitment implementing the Halal Assurance System (“HAS”) in all business line operations and supporting functions. The Company is halal-certified by The Assessment Institute for Foods, Drugs and Cosmetics of The Indonesian Council of Ulama (“LPPOM MUI”), which makes MPPA being the first modern retailer in Indonesia to receive Halal Decree for its 150 locations of multiformat stores, distribution centers and head office nationwide.

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For further information, please contact:

PT. Matahari Putra Prima Tbk.

Danny Kojongian

Director – Corporate Secretary & Public Affairs

Email: corporate.communication@hypermart.co.id

Website: <http://mppa.co.id>

Fernando Repy

Head of Public Relations

fernandorepi@gmail.com

About Tokopedia

Tokopedia, as an Indonesian technology company, has a mission to democratize commerce through technology. Tokopedia’s vision is to build a Super Ecosystem where anyone can start and discover anything. To this day, Tokopedia has empowered millions of merchants and users across the marketplace and digital goods, financial technology and payment, logistics and fulfillment, including Mitra Tokopedia.

For further information, please contact:

Public Relations Tokopedia

pr@tokopedia.com

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Specifically, but without limitation, capital costs could increase, projects could be delayed and anticipated improvements in production, capacity or performance might not be fully realized. Although we believe that the expectations of our management as reflected by such forward-looking statements are reasonable based on information currently available to us, no assurances can be given that such expectations will prove to have been correct. You should not unduly rely on such statements. In any event, these statements speak only as of the date hereof, and we undertake no obligation to update or revise any of them, whether as a result of new information, future events or otherwise.