

MPPA COLLABORATES WITH GrabMart, BRINGING A NEW SHOPPING EXPERIENCE IN OMNI CHANNEL PLATFORM AMID COVID-19

Tangerang, August 3, 2020 – PT. Matahari Putra Prima Tbk (“Company / MPPA”), today proudly announces that the Company further strengthens its partnership with Grab Indonesia (“Grab”) through a new collaboration with GrabMart in order to bring the complete food and household products into GrabMart, on-demand daily essentials delivery service, amid current Covid-19 situation. This innovation is in-line with MPPA’s strategy to expand its omni-channel business and to complete its online offerings from its popular Chat & Shop by whatsapp and Hypermart Online e-commerce.

The new collaboration enables MPPA to put Hypermart, Foodmart, Primo and Hyfresh virtual stores into GrabMart in order to provide more access and convenience for valued customers to shop greater assortments of quality fresh products and household items currently available on the platform. Starting today, 27 stores in Jabotabek, Bandung, Semarang, and Yogyakarta are ready to support this collaboration while MPPA will add more stores nationally into the platform throughout the period of 2020.

With MPPA virtual stores at GrabMart, customers will have more choices and assortments in purchasing fresh products, grocery, household needs at the convenience of Grab popular online application with assurance of product quality, prices and promotions being offered at the Company’s physical stores, Chat & Shop & Hypermart Online. To ensure product freshness quality, MPPA currently delivers up to 10KM range from its stores.

This latest launch is part of the Company’s good governance in order to ensure a safe shopping practices and to support customers to *Social & Physical Distancing* while still be able to purchase their household needs. Safety and security of our customers is always our top commitment in bringing MPPA’s best retail offerings.

Rio Aristo, Head of GrabMart, Grab Indonesia, said, “We are excited to work with MPPA to further elevate Grab’s all-digital consumers’ base experience. GrabMart provides consumers a convenient way to purchase a wide range of consumer goods and have their items delivered in under an hour or at a scheduled time. Our collaboration with MPPA will significantly expand our assortment to serve a growing number of consumers who enjoy the convenience of on-demand delivery and enable us to become one of the platform with the most complete food and household goods in the country.”

GrabMart, which started as an on-demand daily essentials delivery service to support consumers during the COVID-19 pandemic, has expanded into eight Southeast Asian countries, and is live in 50 cities across Singapore, Indonesia, Malaysia, Vietnam, Thailand, the Philippines, Myanmar and Cambodia today.

MPPA continues its commitment implementing the Halal Assurance System ("HAS") in all business line operations and supporting functions. The Company is halal-certified by The Assessment Institute for Foods, Drugs and Cosmetics of The Indonesian Council of Ulama ("LPPOM MUI"), which makes MPPA being the first modern retailer in Indonesia to receive Halal Decree for its 150 locations of multiformat stores, distribution centers and head office nationwide.

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For further information, please contact:

PT. Matahari Putra Prima Tbk.

Danny Kojongian

Director – Corporate Secretary & Public Affairs

Email: corporate.communication@hypermart.co.id

Website: <http://mppa.co.id>

Fernando Repy

Head of Public Relations

fernandorepi@gmail.com

About Grab

Grab is the leading super app in Southeast Asia, providing everyday services that matter most to consumers. Today, the Grab app has been downloaded onto over 187 million mobile devices, giving users access to over 9 million drivers, merchants and agents. Grab offers the widest range of on-demand transport services in the region, in addition to food, package, grocery delivery services, mobile payments and financial services across 351 cities in eight countries. For more information please visit <https://www.grab.com/id/en/press/>.

For further information, please contact:

Grab Indonesia Public Relations Team	Ogilvy PR for Grab Indonesia:
Publicrelations.id@grab.com	GrabCorporate@ogilvy.com

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limitation, capital costs could increase, projects could be delayed and anticipated improvements in production, capacity or performance might not be fully realized. Although we believe that the expectations of our management as reflected by such forward-looking statements are reasonable based on information currently available to us, no assurances can be given that such expectations will prove to have been correct. You should not unduly rely on such statements. In any event, these statements speak only as of the date hereof, and we undertake no obligation to update or revise any of them, whether as a result of new information, future events or otherwise.